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**Manuel Verrastro**  
**CTO | Full-Stack Developer**

From: Argentina  
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**Links**

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**Website:** <https://manuelverastro.dev>  
**LinkedIn:** <https://www.linkedin.com/in/manuverastro/>

References available upon request.

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**Resume**

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**Full-Stack Developer & Technical Leader with 17 years of experience** delivering scalable, high-impact digital solutions across a wide range of industries.

I've successfully led cross-functional teams, managed end-to-end product development, and fostered long-term client relationships—always leaving a mark through ownership, clarity, and strategic thinking.

Currently, I serve as **CTO at Astorvia**, a Web3 real estate startup, where I define and execute the technical vision behind a blockchain-based investment platform. I work hands-on with modern stacks and lead a team focused on transforming complex business challenges into user-driven, scalable products.

I bring a product-oriented mindset, strong technical execution, and deep expertise in systems architecture, automation, and UX, with a passion for building clean, resilient solutions that drive business growth.

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**Skills**

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**Development:**

React, Next.js, Node.js, Laravel, WordPress, PHP, Tailwind CSS, HTML, CSS, JavaScript, jQuery, SQL, Sass, Less, Magento, WooCommerce, JavaScript Animations (GSAP, ScrollTrigger).

**Tools & Platforms:**

Git, Bitbucket, Netlify, Vercel, cPanel, Zapier, Make.com, Figma, Adobe Creative Suite, SEO Tools, Automation Platforms.

**Additional Skills:**

Project Management, Technical Documentation, System Architecture, Process Automation, API Integrations, Customer Support, Agile Development, Problem Solving, Self-Learning.

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**Languages**

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**Spanish:** Native

**English:** Advanced (Fluent in professional and technical communication).

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## Professional Experience

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### **Astorvia.com (Web3 Real Estate Startup) | Chief Technology Officer (CTO) – Feb 2025 – Present**

- Led the technology strategy and system architecture for a blockchain-based real estate tokenization startup.
- Designed and implemented the investment engine with dynamic token calculations, bonus tiers, and profit projections.
- Developed a comprehensive user dashboard with features such as investment tracking, a referral system with manual validation, and a multi-payment system supporting crypto, cards, and bank transfers.
- Oversaw Web3 integrations, including kyc services, wallet support and smart contract compatibility, ensuring scalability and regulatory compliance.
- Managed a cross-functional team while establishing development best practices, technical documentation, and CI/CD workflows.
- Collaborated on product strategy, driving new features and UX improvements based on user feedback and market needs.
- Implemented robust notification and validation systems to ensure transactional security and prevent abuse.
- Played a key role in defining the product vision and roadmap as part of the founding team from the MVP stage.

### **Life Ready Health Group | Full-Stack Web Developer (2024 – 2025, Perth, Australia)**

- Serve as the primary Full Stack Web Developer.
- Develop and Implement new process, maintain and optimize existing processes, develop complex automations integrating multiple platforms.
- Take ownership of DevOps-related requests, ensuring seamless deployments, environment management, and system reliability.
- Created the first comprehensive documentation of internal systems, improving maintainability and onboarding.

### **Juicebox | Web Developer (WordPress & React) (2023, Perth, Australia)**

- Contributed to high-scale projects at one of Western Australia's leading agencies.
- Focused on custom WordPress themes and plugins development, React components, and front-end enhancements.
- Collaborated with a cross-functional team in weekly meetings to ensure timely delivery of assigned tasks.

### **Epimedia Estudio | Founder & Web Development Lead (2012 – 2022)**

- Established and managed a digital marketing agency for 10 years, overseeing full project lifecycles from concept to deployment.
- Built and maintained client relationships, handled budgeting, proposals, and negotiated service agreements.
- Full Stack Web Developer Lead.
- Led development teams, coordinated workloads, and maintained quality standards across multiple projects.
- Implemented hosting solutions, performed technical audits, ensured platform security, and supported clients post-launch.
- Managed marketing and strategic direction, positioning the agency as a reliable digital partner.

### **Freelance Web Developer (2011 – 2012)**

- Delivered custom web solutions for a variety of clients and industries.

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## Product Development at Astorvia

<https://astorvia.com>

Main site for the investment brand. Built in Next.js with modular components, optimized for performance and SEO, multilingual structure, responsive layout using Tailwind CSS, animations, and contact forms with validations and automated workflows.

<https://astorvia.io>

Public site for tokenized investment opportunities. Developed in React + Next.js, with dynamic content rendering, responsive design, language switching, advanced animations, and integration with the investment dashboard.

<https://invest.astorvia.io>

Token sale platform for a Web3 real estate ICO. Built with Next.js and Tailwind CSS. Features include dynamic token calculation based on real-time input, bonus tiers logic, referral system with fraud detection, custom payout settings, KYC integration, Includes backend-integrated forms, secure validation flows, and notification systems to ensure transaction integrity.

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## Freelance Projects

Food Club – Internal Management System

(Laravel-based CRUD system for a multi-branch food brand to manage income and expenses across multiple locations, a centralized admin dashboard for real-time data visualization, role-based access control, and automated report generation with financial statistics and trends)

<https://www.rewildingexperience.com>

(Astro.js, React, Tailwind CSS)

<https://www.inthevalleyteam.com>

(Next.js / React, JavaScript, CSS, HTML).

<https://australiaenmodofacil.com>

(Digital guide product built using different technologies including WordPress, PHP, ACF, JS).

<https://toiaceramicartwork.com>

(React, JavaScript, CSS, HTML).

<https://epimediaestudio.com>

(Convert Adobe XD into a Pure HTML, CSS, JavaScript, Animations, JSON).

<https://corrientes.tur.ar/>

**Ministry of Tourism of Corrientes, Argentina.**

(WordPress, Integration between taxonomies, queries, Sage theme from the scratch, ACF, CPT, SaSS, JavaScript, animations).

<https://visitcorrientes.tur.ar>

**Tourist Brand of Corrientes City, Argentina.**

(WordPress theme and plugin custom development).

<https://parqueibera.gob.ar>

**Iberá Wetlands National Park.**

(WordPress theme and plugin custom development).